## The privacy policy describes the principles of our processing of information about you, including personal data and cookies.

1. General information

• This policy applies to the website operating at the url address: <u>https://textilco.pl/en/</u>

- The website operator is: TEXTILCO Marek Stasio Łanowa 15/21, 91-103 Łódź
- Operator's e-mail address: textilco@textilco.pl

• The Operator is the Administrator of your personal data in relation to data provided voluntarily on the Website.

- The website uses personal data for the following purposes:
- Handling inquiries via the form
- Presentation of offer or information
- Maintaining a newsletter
- The website obtains limited information about users and their behavior:
  - 1. Data voluntarily entered in forms and entered into the Operator's systems.
  - 2. Data that the user's browser makes available to our website: IP address, browser type,
- browser language, date and time of visit.

3. Cookies

We use this data to improve our website and better understand user behavior.

2. Selected data protection methods used by the Operator

• Places where personal data are entered are protected in the transmission layer (SSL certificate). Thanks to this, personal data entered on the website are encrypted on the user's computer and can only be read on the target server.

3. Your rights and additional information about how your data is used

• In some situations, the Administrator has the right to transfer your personal data to other recipients if it is necessary to perform the contract concluded with you or to fulfill the obligations imposed on the Administrator. This applies to the following target groups:

- couriers
- postal operators
- insurers
- law firms and debt collectors
- banks
- public authorities

• authorized employees and collaborators who use data to achieve the purpose of the

website

• Your personal data are processed by the Administrator no longer than is necessary to perform related activities specified in separate regulations (e.g. on accounting). With respect to marketing data, data will not be processed for longer than 3 years.

• You have the right to access, correct, and transfer your data, restrict its processing, object to its processing, or withdraw your consent at any time without affecting the lawfulness of processing that was already performed on the basis of consent prior to its withdrawal (if the processing is consent-based).

• You have the right to object to the processing of personal data in order to pursue legitimate interests pursued by the Administrator, including profiling, however, the right to object will not be possible if there are valid legitimate grounds for processing, interests that override you, rights and freedoms, in particular establishing, pursuing or defending claims.

• Moreover, should you decide that our processing breaches the provisions of GDPR, you have the right to submit a complaint to a data protection authority (the Personal Data Protection Office).

• Providing personal data is voluntary, but necessary to operate the Website.

• The personal data provided may be subject to profiling.

• Personal data is not transferred from third countries within the meaning of personal data protection regulations. This means that we do not send them outside the European Union.

4. Information in forms

• The data provided in the form is processed for the purpose resulting from the function of a specific form, e.g. to process a service request, answer an inquiry or make a commercial contact. The data provided in the form is processed for the purpose resulting from the function of a specific form, e.g. to process a service request, answer an inquiry or make a commercial contact.

5. Important marketing techniques

• The operator uses statistical analysis of website traffic via Google Analytics (Google Inc. based in the USA). The operator does not transfer personal data to the operator of this service, only anonymized information. The service is based on the use of cookies on the user's end device. In terms of information about user preferences collected by the Google advertising network, the user can view and edit information resulting from cookies using the tool:

## https://www.google.com/ads/preferences/

## 6. Information about cookies

• The website uses cookies.

• Cookies are IT data, in particular text files, which are stored on the Website User's end device and are intended for use websites of the Service. Cookies usually contain the name of the website they come from, their storage time on the end device and a unique number.

• The entity that places cookies on the Website User's end device and obtains access to them is the Website operator.

• Cookies are used to fulfill the purposes set out above in the "Important marketing techniques" section.

• The Website uses two basic types of cookies: "session cookies" and "persistent cookies". "Session" cookies are temporary files that are stored on the User's end device until logging out, leaving the website or turning off the software (web browser). "Permanent" cookies are stored on the User's end device for the time specified in the cookie parameters or until they are deleted by the User.

• Software for browsing websites (web browser) usually allows cookies to be stored on the User's end device by default. Website Users can change the settings in this area. The web browser allows you to delete cookies. It is also possible to automatically block cookies. Detailed information on this subject can be found in the help or documentation of your web browser.

• Cookies placed on the Website User's end device may also be used by entities cooperating with the Website operator, in particular the following companies: Google (Google Inc. based in the USA).

• Restrictions on the use of cookies may affect some of the functionalities available on the Website.

7. Cookies management – how to express and withdraw consent in practice?

• If you do not want to receive cookies, you can change your browser settings. Your browser's "Help" function should provide information on how to control how cookies are used. We reserve that disabling cookies may make it difficult or, in extreme cases, impossible to use all website functionalities. General information about files and their management can be found at https://www.aboutcookies.org/

## **Changes in Policy**

This Privacy Policy may be changed at any time in order to adapt it to the procedures adopted by the Operator describing the method of securing and using the collected data. The updated version becomes binding the moment it is published on textilco.pl

Version of March 5, 2020